



## QI SPIRITS FACT SHEET

Location: *Distillery*  
St. George Spirits / Hangar One  
2601 Monarch St.  
Alameda, CA 94501  
Tel: (510) 769.1601

*Corporate*  
326 Pierce St., #5  
San Francisco, CA 94117  
Tel: (415) 437.2250  
Fax: (773) 496.3404  
[www.qispirits.com](http://www.qispirits.com)

Distillery Hours: Wed – Sat 12 PM – 7 PM  
Sunday 12 PM – 6 PM

Founded: 2002; Incorporated 2005

Founders: Lance Winters, Principal and Master Distiller  
Brian Backus, Principal and President  
John Scharffenberger, Master Taster

The Concept: Qi Spirits was founded to update the ancient tradition of herbal liqueurs to embrace tea, using Old-World craft-distilling techniques and a modern premium-spirit sensibility. Qi Spirits' mission is to produce the world's finest artisan tea spirits. Qi (*chee*) means life force, or the energy in all things.

The founders spent three years tasting through hundreds of herbs, spices and flowers before finally arriving at the exotic flavor profile of Qi Tea Liqueur. Qi is hand-made in small batches with the finest whole ingredients for authentic flavor, balance, and astonishing quality.

Throughout history, trade in botanicals along the Spice Road influenced the development of herbal liqueurs. In that spirit, the first bottling of Qi marks the beginning of that historical path, using Lapsang Souchong tea from the far east of China, artfully blended with exotic herbs and spices.

- The Liqueur: Qi is a semi-sweet liqueur that is 40% alcohol by volume, crafted from a blend of rare fruits, exotic spices, honey, cedar-smoked tea and barrel-aged chardonnay brandy. The nose is smoky and sweet, with hints of vanilla and citrus. On the palate, earthy peat yields to the warmth of semi-sweet vanilla, honey, and tea, and finally lingers for a long smooth finish of smoke and mandarin blossom.
- Qi is a wonderful sipping spirit, with the richness and complexity of a fine cognac or single malt, but the smoothness and accessibility of premium vodka. Qi also blends beautifully in exotic cocktails, pairing especially well with citrus and bitter flavors, and teas and coffees.
- Qi also makes an exceptional cooking companion. The smoke is ideal for meat broths and glazes. The honey and spice make Qi an exotic addition to a wide variety of desserts, such as crème brûlée, ice cream, and various cakes and tarts.
- 750 ml bottle, suggested retail \$39.00
- The Distillery: St. George Spirits Distillery is 65,000 square feet with a 2,500 square foot front central area and a 1,000 square foot elegantly designed spirits-tasting bar. The distillery is equipped with German copper pot-stills.
- Parking: Behind distillery.
- Directions: For detailed directions, please visit [www.hangarone.com/visit.html](http://www.hangarone.com/visit.html)
- Ferry: 15 minute walk from the Alameda ferry terminal.
- Where to Find Qi: Qi is found at fine restaurants, bars, and retailers throughout California, and can be purchased online at [www.bevmo.com](http://www.bevmo.com), [www.dandm.com](http://www.dandm.com), and [www.klwines.com](http://www.klwines.com), and For a complete list of on- and off-premise retailers, please visit [www.qispirits.com](http://www.qispirits.com).

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